

Ballston Green Community Committee

01/23/2024 Session Agenda

Attendees

- Silver Gudbrandsen
- Jon Mesh
- Kelly Jasinski up
- Matt Sinnenberg
- Nick Sinnenberg

1) Follow-Up Items

- a) Team members to consider what they are most excited about for the committee
 - i) Heavy focus on Climate Smart Community and Clean Energy Communities, but want to make sure we are able to maintain engagement sustainably
- b) Everyone to determine what they want to be our primary focuses
- c) Silver to pull together something for BHBL courses promotionals
 - i) Created, shared with the team
- d) Silver to create a few versions of the logo created
- e) Nick to submit CSC file for Benchmarking Initiative
 - i) This has been completed!

2) Committee Focuses

- a) Nick is excited about all of the things, with particular interests in CSC items
- b) Matt is passionate about invasive species removals
 - i) If we work with Jenkins Park, we will need to work with the Parks Committee
 - ii) Legal limitations to consider regarding herbicides—need to be licensed to use
 - iii) Would be interested in finding opportunities for pollinator gardens and rain gardens
- c) Kelly is really interested in focusing on CSC/CEC initiatives
 - i) Reference Canva.com for flier creation
 - ii) PSA for the community to quickly share out
 - iii) Energy efficiency - Resident outreach
 - iv) Edutainment
- d) Silver is excited to plan for projects
 - i) Excited for process optimization - how to improve repeat initiatives and make them easier and more sustainable
 - ii) Community engagement initiatives
- e) Will connect with Jon about his priorities when he is next in committee
- f) Upcoming CSC Initiatives
 - i) Waste Reduction Education Campaign
 - (1) Consider local waste/recycling options
 - (2) Explaining the difference between recycling numbers

- (3) Kelly is exploring this further
- ii) Local Forestry Program
 - (1) Glenville did an audit on municipal trees
 - (2) Matt is exploring this further
- iii) Conserve Natural Areas
 - (1) Perhaps Diamond Anchor Park might satisfy the requirement?
 - (2) Need clarity on what constitutes as a natural area
 - (3) Need clarity on what constitutes as municipal land
- iv) Riparian Buffers
 - (1) Matt is exploring this further
- v) Heat Pump Campaign
 - (1) Need to find people who have added heat pumps—opportunity for promotional materials

3) Promotional Materials - To be revisited next Meeting

- a) What to make
- b) Where to provide
- c) Topics that require promotional materials

4) TShirt Design - To be revisited next Meeting

- a) Discuss Designs
 - i) On front: small logo with Ballston GCC
 - ii) On Back: “Town of Ballston: Green Community Committee”
 - (1) Need to brainstorm catchy slogans
- b) Next Steps
 - i) Explore options for production
 - (1) Bulk sale of tshirts (PACT?)
 - (2) <https://wearpact.com/>
 - ii) Brainstorm designs
 - (1) Map of Ballston with little pictures to represent different elements of our town
 - (2) Ballston looks like a comment bubble—there’s something there
 - (a) Need to figure out a comment!
 - iii) Need a catchy slogan!
 - (1) Be aware, Be responsible, Be engaged
 - (2) Earth is the one thing we all have in common
 - (3) Guardians of Nature
 - (4) Green Guardians

5) Next Meeting Agenda - 02/06/24 at 6:30pm

- a) Promotional Materials
- b) Tshirts
- c) CSC

6) Homework

- a) Kelly to investigate rules for herbicide in town
- b) Silver and Kelly to connect regarding social media

- c) Matt to follow up with Kris from PRISM to start planning for an invasive species management event
- d) Kelly to send BHBL Adult Education flier to Eric to share on social media
- e) Kelly to upload documentation for #41 in CSC list into the drive
 - i) Nick to upload the documentation into the portal

7) Future Meetings

- a) Grant Research
- b) Membership
- c) Social Media
- d) House Tours
- e) Community Vendor Fair
 - i) Food truck
 - ii) What is our goal for the residents - ie, who to invite.
- f) Topics for the year coming in Education.
 - i) Landis Arboretum or someone with soil health expertise.
 - ii) CCE as a knowledge base.

Submitted by Silver Gudbrandsen