

Ballston Clean Energy Committee Meeting 2/16/2023

In attendance – Silver Gudbrandsen, Jon Mesh, Kelly Jasinski

1) Follow-Up Items

- a) Newsletter Upcoming Editions Can we do these newsletters in our own time frame and necessarily a schedule? Have them pertain to topics we are currently researching
Current disbursement is through Town web site, Facebook, and town email list. Silver gets a newspaper that is local. She will let us know what it is next meeting. Perhaps we can put the newsletter into that also.
Kelly will investigate what the parameters are for a committee as far as social media. Including access, credentials, what is allowed, permissions for postings.
- b) Grant Opportunities
Next meeting will be to research grant opportunities.
- c) Burnt Hills Adult Education
Jon has contacted Amy Cullen at BHBL who is the coordinator of Continuing Education at Burnt Hills Ballston Lake Schools. The next session is September through November. Goal is to have class plan to Amy for when it is due in April.
- d) Suggestion as to how many hard copies for the current newsletter, where to have them. Clerks, Library. Possibly car dealerships and the DMV in Ballston. The committee will request 200 copies.

2) CEC Updates

- a) Name Change
 - i) Green Community Committee This could potentially help us with membership.
 - ii) Kelly will approach the town board on this name and the new direction for this committee.
- b) Mission Statement Update
 - i) Homework assignment to come up with adaptations/alternates to the current mission statement.
- c) Broadening of Focus – to include
 - i) Conservation efforts
 - ii) Water conservation
- d) Future Community Certifications
 - i) Tree City USA

3) Community Education Initiatives

- a) Adult Education through School District
- b) Website One-Stop Shop for Information
Are subpages allowed. Check Carol/Kerri to find out who to contact.
- c) Education Topics
 - i) Green Home Update Options
(1) Heat Pumps

- (2) Solar
 - (3) Heating and Cooling
- ii) Low-Cost Home Efficiency Opportunities
 - (1) Clean Energy Appliances
 - (2) Home updates for better efficiency
- iii) Tax Incentives and How to Redeem
- iv) Finding a Contractor
- v) Why to go green and choosing the right option for you

- 4) Next meeting agenda topics
 - a) Budget ideas
 - b) Grant research meeting

Next scheduled meetings

March 1st at 1pm. Agenda – grant research

March 16th 11am. Agenda – Adult Education