

Ballston Clean Energy Committee
04/20/2023 Session Agenda

Attendance

- Silver
- Kelly
- Jon

1) Follow-Up Items

a) Adult Education Program

i) Met with Christina and Joanna

- (1) Jon received answers from Amy
- (2) Have Heat Pump presentation to review
- (3) Finalize Class Titles and Course Descriptions
- (4) Do we need to lock in date/time by end of April or can this be confirmed at a later date? (yes) Course titles below.

(a) Title: Heat Pump 101

- (i) Instructor: Capital District Clean Energy Hub Advisor
- (ii) Cost: No Cost
- (iii) Date:
- (iv) Start and End Time: 6:30 - 8:00 pm
- (v) Course Description: Start planning for next year's energy needs with the Capital District Clean Energy Hub, manager of Heat Smart Capital Region, for a night of learning about the technology, options, maintenance and financial incentives of this clean way of heating your home, business or hot water.
- (vi) Course Presentation equipment:
- (vii) Class size: 30 max

(b) Title: Solar Options

- (i) Instructor: Capital District Clean Energy Hub Advisor
- (ii) Cost: No Cost
- (iii) Date:
- (iv) Start and End Time: 6:30 - 8:00 pm
- (v) Course Description: Start Planning for next year's energy needs with the Capital District Clean Energy Hub and their Partner Solarize Albany for an informational seminar on solar options available to you. This will cover both on site systems as well as community solar and how to be a smart consumer with questions for potential contractors and tools for navigating financial incentives through the state and federal system.

- (vi) Course Presentation Equipment:
- (vii) Class size: 30 max

ii) Review Homework

- (1) The ability to have a town email that can be go to the committee. This can be done. *Kelly can set up through Full Scope when the time comes. It may come with a minimal cost. GCC@townofballstonny.org - access for all members with individual passwords.*
- (2) Find out what the possibility of creating a mailing list outside of water bills. *After discussion with David on this it was determined that the mailing list should be for the entire town. At the point of mailings it would be easy enough to work with the water department and town clerk to facilitate mailings. For now the cost for an entire town mailing is about 4,000 for a letter and 2200. for a postcard.*
- (3) Talk with David on the timeline for asking for budget monies that may be covered in the future by a grant. *After a conversation with David, Kelly suggests that our next meeting be at town hall so that we can invite David in for his guidance.*
- (4) Talk with Tara on fall availability for an incentives talk.
- (5) Silver to prep for proposals for Social Media
 - (a) Discussed in meeting, need to confirm if Instagram will be allowed
- (6) Silver to draft course details in post for possible r/Albany subreddit
 - (a) Considering Amy's response on Zoom calls, should we nix offering this virtually?
 - (b) Will be scrapping a virtual offering of the course at this time
- (7) Committee to reach out to local newspaper for costs and how-to for including an article in the newspaper

2) Budget Discussions—discussing further with comptroller in next meeting

- a) What is feasible for next year?
 - i) Instructors
 - ii) Mailings
 - iii) Vendor fair needs
 - iv) Community Events
 - (1) Clean ups
 - v) Tshirts
 - vi) Hazardous Waste Cleanup
- b) What are the stretch goals?

3) Next Meeting Agenda

- a) Thursday May 18th
 - i) Town hall
 - ii) Either 11am, confirmed with David

- b) Budget Discussions with David
- c) Discuss Heat Pump Presentation
- d) Finalize Course Details

4) Homework

- a) Silver to reach out to Christina to confirm course nights/times
 - i) Window between Oct 1 and Oct 25
 - ii) Preferably 6:30 and 8pm, but confirm time
- b) Silver to confirm with Christina what their equipment/technology needs are
- c) Look into flex members
- d) Each member to watch Heat Pump Presentation

5) Future Meetings

- a) Grant Research - Hazardous waste pick up.
- b) Membership
- c) Social Media
- d) Tshirt Design
- e) House Tours
- f) Community Vendor Fair - Food truck
- g) Topics for the year coming in Education.
 - i) Landis Arboretum or someone with soil health knowledge.
 - ii) CCE as a knowledge base.
 - iii) PRISM for invasive species.
- h) How to attract new committee members.

Submitted by Silver Gudbrandsen