

Ballston Green Community Committee

11/07/2023 Session Agenda

Attendees

- Silver Gudbrandsen
- Jon Mesh
- Kelly Jasinski
- Kate Donovan
- Matt Sinnenberg
- Nick Sinnenberg

1) Follow-Up Items

- a) Silver will set up a folder structure to organize documentation for Climate Smart Communities (CSC)
- b) Jon will submit task force name after Nick and Matt are officially in the committee
- c) Jon needs to send Kris an email of the courses we are looking to offer in the spring.
 - i) Complete
- d) Nick and Matt to investigate Ecosia
 - i) Will not be pursuing at this time
 - ii) Too small of a committee at this time to pursue
 - iii) However, did identify a location for a pollinator garden in Jenkins park
- e) Discuss CSC coordination efforts
 - i) Nick to help with CSC documentation management

2) Spring Courses

- a) Fall courses were a success!
- b) Invasive Species Management
 - i) Invasive Species 101
 - ii) Invasive Species Control
 - iii) Invasive Species: Sustainable Yards and Gardens
- c) Heat Pumps
- d) Solar Panels
- e) Marketing Opportunities
 - i) Have the town post it on website and Facebook
 - ii) Add flyers to the library
 - iii) Add to the News Flash on town website
 - iv) Include "Brought to you by Town of Ballston Green Community Committee"
 - v) Perhaps also a QR code to link to our webpage

3) TShirt Design

- a) Discuss Designs
 - i) On front: small logo with Ballston GCC
 - ii) On Back: "Town of Ballston: Green Community Committee"
 - (1) Need to brainstorm catchy slogans

- b) Next Steps
 - i) Explore options for production
 - (1) Bulk sale of t-shirts (PACT?)
 - (2) <https://wearpact.com/>
 - ii) Brainstorm designs
 - iii) Need a catchy slogan!
- 4) Vendor Fair**
 - a) Format
 - b) Vendors
 - c) Location
 - d) CCE, Energy Hub, Rotary, Partners to help?
 - e) Need to reach out to Saratoga
 - f) Consider having a booth at the Saratoga Sustainability Fair
 - i) Promote our events, committee, and classes
 - g) Food truck
 - h) What is our goal for the residents - i.e., who to invite
- 5) Next Meeting Agenda - Tuesday 11/21 at 6:30pm**
 - a) Next Steps for T-shirts
 - b) Findings for Vendor Fair
 - c) CCE Campaign
- 6) Homework**
 - a) Jon will make sure the heat pump presentation has been sent out to students
 - b) Everyone to brainstorm a couple shirt ideas
 - c) Silver needs to reach out to Saratoga
 - d) Silver will set up a folder structure to organize documentation for CSC
 - e) Review in next meeting where we are on CSC
 - f) Matt to survey Jenkins further
- 7) Future Meetings**
 - a) Grant Research
 - b) Membership
 - c) Social Media
 - d) T-shirt Design
 - e) House Tours
 - f) Community Vendor Fair
 - i) Food truck
 - ii) What is our goal for the residents - i.e. who to invite.
 - g) Topics for the year coming in Education.
 - i) Landis Arboretum or someone with soil health expertise.
 - ii) CCE as a knowledge base.

Submitted by Silver Gudbrandsen